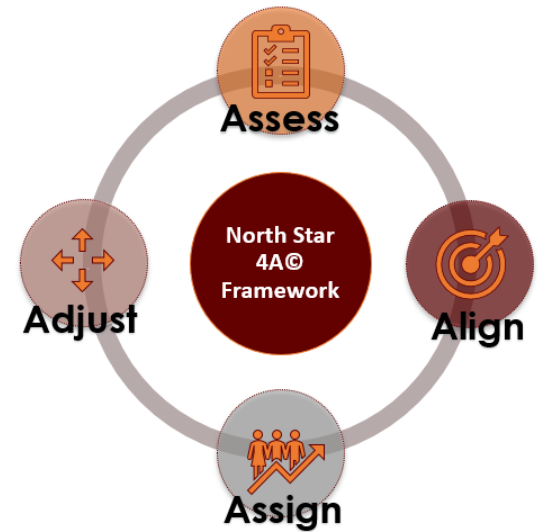


# 4A<sup>©</sup> Agile Strategic Planning Framework

Leading Culture Solutions uses the 4A<sup>©</sup> process to facilitate the strategic planning journey.

We work collaboratively by bringing together leaders, Board members, partners, and community to create alignment on the North Star for your organization.



## ASSESS

- Strengths
- Weaknesses/Opportunities
- Competition
- Disruptions

## ALIGN

- Desired future culture
- Central Challenge (next 3 years)
- Priorities
- Initiatives

## ASSIGN

- Priority Owners
- Year 1 (Y1) Initiatives
- Y1 - Initiative Owners
- Success Metrics

## ADJUST

- Establish review schedule
- Evaluate Central Challenge
- Adjust Plan as needed
- If changes needed, go to Assess

